

IDENTITY

NMS was the first mission organisation founded in Norway. We have our roots in the Church of Norway. Our organisation is built upon volunteer engagement: individuals, unions, second-hand stores, congregations etc.

We cooperate with everyone interested in mission work and growing the Kingdom of God.

VISION

A global living church.

MAIN GOAL

Share our faith in Jesus, fight injustice and end poverty.

STRATEGY

To engage congregations, groups, and individuals to work with us to reach our goals. We work through partners, and we believe that the local congregations are one of the most important agents for change.

FUNDAMENT

The word of God is the fundament of NMS. Faith, hope and love will permeate the way we socialize, and how we see each other. Our actions speak of God.

VALUES

High expertise on subjects, sustainability, compliance, and innovation will affect NMS's work both internally and externally. We believe that all humans have abilities and resources that can be a driving force for positive change on their society.

POSITION

NMS is and should be the preferred mission organisation for the congregations in the Norwegian church. As a co-owner of VID Specialized University, we are also leading in knowledge and research within the mission field.

HOW WE COMMUNICATE

- We communicate both to the head and heart. The target group decides the type of communication we use.
- We talk about people, as directly, real and engaging as possible, - with respect!
- We talk about results.
- We reflect honestly about our work and are self-critical when necessary.

NAME

For everyday use we write and say NMS. The Norwegian Mission Society is used in formal documents.

GRAPHIC

In all written and digital communication, the guidelines are used as described in our graphic design manual.



SHARING OUR
FAITH IN JESUS



ENDING
POVERTY



FIGHTING
INJUSTICE