



Attractional

Managerial process to establish new community
Starts with worshipping community, grows quickly
Recognisable as 'church'
Pioneers are directive and task-focused
Exports sending church culture
Attracts likeminded people to start-up team
Oriented toward church and faith
More quickly self-sustaining
Present oriented
Emphasise orthodoxy

Incarnational

Relational process allows community to emerge
Starts with listening, grows organically
May not initially be recognised as 'church'
Pioneers are collaborative and relationship focussed
Expects host culture to shape church culture
More likely to engage subcultures and the 'other'
Oriented toward Kingdom and local community
Longer journey toward self-sustainability
Future oriented
Emphasise orthopraxy

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